

INVITATION

Széchenyi István University

Doctoral School of Regional- and Business Administration Sciences

SzEEDS^M Doctoral Program in Business Administration Sciences

kindly invites you to the PhD dissertation defense and public debate

of

dr. Hanga Horváth

Economist

Title of the PhD dissertation:

The Emergence and Impact of Trademarks in Economic Systems

Date and time: 19th February (Monday), 2024 at 10 AM

Venue: ÚT 114 Széchenyi István University
(1. Egyetem Square, Győr, 9026-Hungary)

Supervisors: Dr. László Komlósi, professor, Széchenyi István University, Győr

Dr. Zoltán Baracska, professor, Széchenyi István University, Győr

Chair: Dr. Konczosné Dr. Márta Szombathelyi, professor, Széchenyi István University, Győr

Members:

Dr. Veronika Keller, associate professor, Széchenyi István University, Győr

Dr. Máté Tóth, energy lawyer, Rátky and Co. Law Office

Secretary:

Dr. László Buics, assistant professor, Széchenyi István University, Győr

Opponents:

Dr. Orsolya Falus, associate professor, University of Dunaújváros

Dr. Gábor Kecskés, associate professor, Széchenyi István University

There will be a closed meeting before and after the PhD dissertation defense and public debate where the committee members are present.

The PhD dissertation defense and public debate is a public event where the participants are invited to ask questions from the candidate and make comments concerning the dissertation of the candidate.

The *Dissertation* and the *Summary of the Dissertation* can be downloaded from <https://szeeds.sze.hu/> (downloads menu)